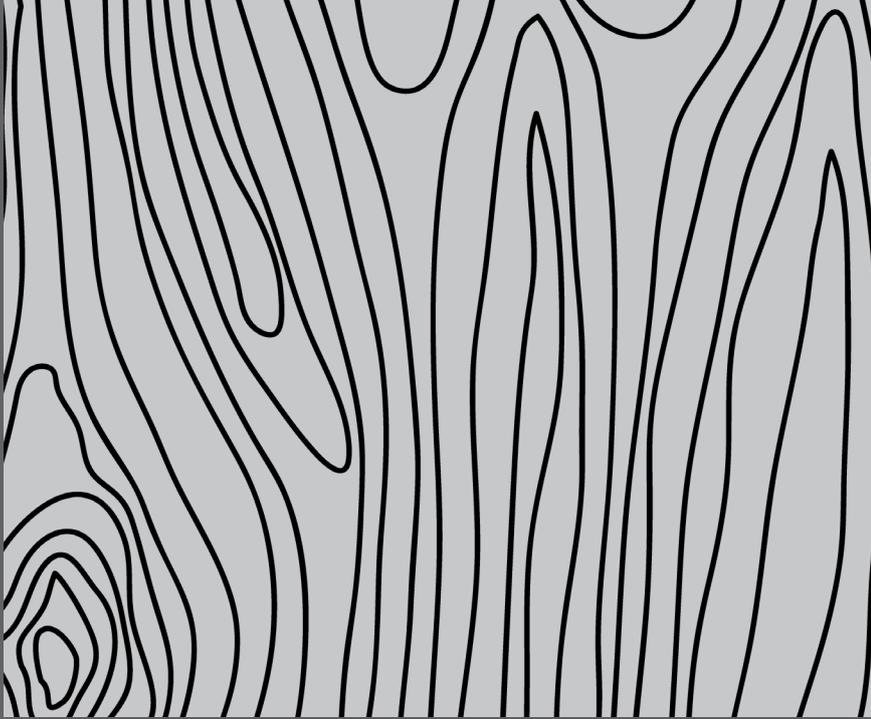


# PURPARKET

2024 CATALOGUE







# ABOUT US

PurParket Inc. is a family owned and operated company with over 35 years of industry experience. We have gathered all these years of expertise and knowledge into the crafting of our flooring.

Our goal was to manufacture in Canada, and our growth has made that possible. Our head office and manufacturing facility are located in Toronto, Canada. Our latest endeavour included moving our offices and production facility to a larger space. We now have machinery that makes the entire engineered product right here in Toronto.

We are proud to produce wide plank engineered hardwood that is responsibly harvested, easy to maintain and durable.

The approach we take to creating our collections is driven by the purity found in nature and the passion of our craftspeople. We have built a team of individuals that bring expert knowledge and have the right tools for success for our production process.

Our processes are as simple as our goals; to create world class flooring that is durable, environmentally friendly, timeless, and aesthetically appealing so that it can be enjoyed for generations. PurParket flooring is UV coated using nanotechnology, creating a remarkably stable and durable product. Our coatings accentuate the wood grain and preserve the natural look of wood.

Our unique and exclusive formulations provide a healthier and ecologically responsible option that is easier to touch-up, stronger, and forgiving.



# GRAVITY COLLECTION

The Gravity Collection and its designer-created colour palette takes its cues from Mother Nature. This collection pays homage to the changing seasons and our landscape, evoking the feeling of well-being and ultimate comfort.

## SPECIES:

European White Oak

## CONSTRUCTION:

4mm Oak Veneer + Marine  
Grade Baltic Birch Core & Backer

## TEXTURES:

Wirebrushed, Handscraped,  
Smooth

## SURFACE COATING:

UV Matte Finish

## SQ.FT./BOX:

23.35 (7") & 31.2 (7.5")

## DIMENSIONS:

7" x 5/8" (S&B/Character) &  
7.5" x 5/8" (Rustic\*)

## INSTALLATION:

On, above or below grade. Float,  
nail and glue assist or full trowel  
glue down.

## RADIANT HEAT

## COMPLIANT:

Yes

## WARRANTY:

30 YR Limited Residential  
Warranty, 10 YR Limited  
Commercial Warranty



**ASTRA**  
select & better



**FOG**  
select & better



**QUARTZ**  
select & better



**SHALE**  
select & better



**BISQUE**  
select & better



**TOPAZ**  
select & better



**CAPRI**  
select & better



**CASTILLA**  
select & better



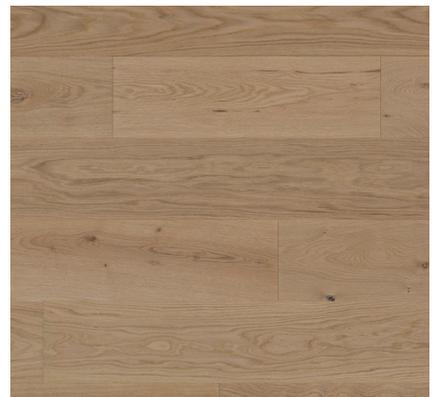
**CATALONIA**  
rustic



**CHALK**  
select & better



**CORDOBA**  
select & better



**FJORD**  
character



**NOVA**  
select & better



**URBAN RIVERSTONE**  
select & better



**AZURE**  
rustic



**QUARRY**  
rustic



**SEVILLA**  
select & better



**VAPOUR**  
select & better



**CINDER**  
rustic



**ICE**  
select & better



**LA MANCHA**  
rustic



**PURE**  
rustic



**FOSSIL**  
character

PLEASE NOTE:

As hardwood is a product of nature, the appearance and variation of your installed floor may differ slightly from what is represented in these swatches.

Please visit our website or retail partner for larger swatch images of each colour.

All colours shown here are part of our standard collection.





# VENETO COLLECTION

Our European inspired collection summons the timeless elegance of the mid-century modern movement; beauty, simplicity, and functionality at its core.



**AMALFI**  
select & better



**EMBER**  
rift & quartered



**TOSCANA**  
select & better



**NAPOLI**  
select & better



**ASPEN**  
select & better



**REEF**  
select & better



**TORINO**  
select & better



**BARI**  
rift & quartered

**SPECIES:**

European White Oak

**CONSTRUCTION:**

4mm Oak Veneer + Marine Grade Baltic Birch Core & Backer

**TEXTURES:**

Wirebrushed, Smooth

**SURFACE COATING:**

UV Matte Finish

**SQ.FT./BOX:**

20.75 (6.3") & 18.2 (5.5"RQ)  
18.15 (5.5" SB)

**DIMENSIONS:**

6.3" x 5/8" (S&B/Character) &  
5.5" x 5/8" (SB/RQ)

**INSTALLATION:**

On, above or below grade. Float, nail and glue assist or full trowel glue down.

**RADIANT HEAT COMPLIANT:**

Yes

**WARRANTY:**

30 YR Limited Residential Warranty, 10 YR Limited Commercial Warranty

**PLEASE NOTE:**

As hardwood is a product of nature, the appearance and variation of your installed floor may differ slightly from what is represented in these swatches.

Please visit our website or retail partner for larger swatch images of each colour.

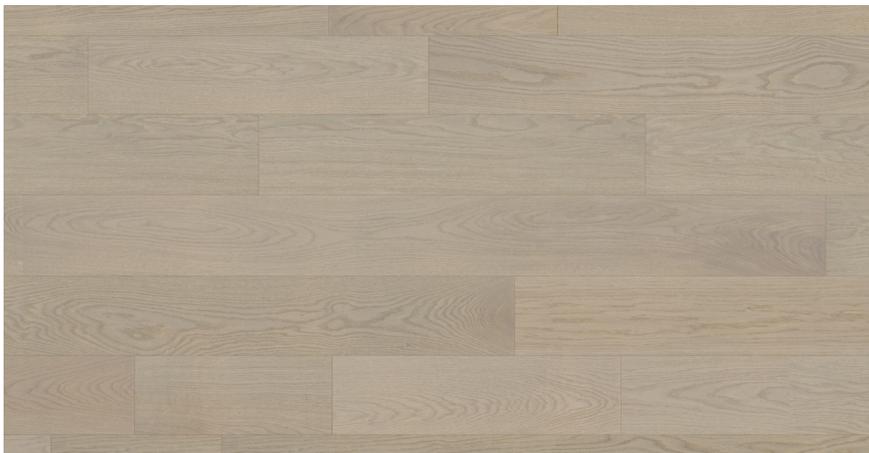
All colours shown here are part of our standard collection.



# HORIZON COLLECTION



**SIERRA** SELECT & BETTER



**ASH** SELECT & BETTER



**CARBON** SELECT & BETTER

**SPECIES:**

European White Oak

**CONSTRUCTION:**

4mm Oak Veneer + Marine  
Grade Baltic Birch Core & Backer

**TEXTURES:**

Wirebrushed, Smooth

**SURFACE COATING:**

UV Matte Finish

**SQ.FT./BOX:**

26

**DIMENSIONS:**

7.9" x 5/8"

**INSTALLATION:**

On, above or below grade. Float,  
nail and glue assist or full trowel  
glue down.

**RADIANT HEAT**

**COMPLIANT:**

Yes

**WARRANTY:**

30 YR Limited Residential  
Warranty, 10 YR Limited  
Commercial Warranty



# LUXURY VINYL COLLECTIONS



# PRIMA COLLECTION



Our exceptional Prima collection has it all; incredibly real looking wood graphics and Pur-Core technology providing the lowest surface abrasion in the market.

## DIMENSIONS:

9" x 60" x 3/8"

## CONSTRUCTION:

2mm PVC + 4.5mm WPC + 1mm  
PVC sandwich

## SQ.FT./BOX:

22.44

## SURFACE COATING:

Aluminum Oxide

## INSTALLATION:

(Above, on or below grade)  
Floating application or full trowel  
glue down, full trowel glue down

## RADIANT HEAT

## COMPLIANT:

Yes

## WARRANTY:

30 YR Limited Residential  
Warranty, 10 YR Limited  
Commercial Warranty

## ENVIRONMENTAL STANDARDS:

Formaldehyde Free  
Phtalate Free  
Green Guard Gold Certified  
Floor Score Certified  
Assure Certified



**SANDSTONE**



**SANDALWOOD**



**TUNDRA**



**TIMBERLAND**



**FLINT**



**BRIGHTON**



**ALABASTER**



**BEACHWOOD**



**SAND**



**OYSTER**



**TERRA**



**GLACIER**



**DUSK**



**TWILIGHT**



**DAWN**



**CANYON**

The Prima XL collection showcases our most realistic visuals and textures. Our perforated backer provides cushioning and warmth. With board lengths at 72", this floor is easily mistaken for real wood planks.

**DIMENSIONS:**

9" x 72" x 3/8"

**CONSTRUCTION:**

2mm PVC + 4.5mm WPC + 1mm HD Perforated

**SQ.FT./BOX:**

22.09

**SURFACE COATING:**

Aluminum Oxide

**INSTALLATION:**

(Above, on or below grade) Floating application or full trowel glue down, full trowel glue down

**RADIANT HEAT**

**COMPLIANT:**

Yes

**WARRANTY:**

30 YR Limited Residential Warranty, 10 YR Limited Commercial Warranty

**ENVIRONMENTAL**

**STANDARDS:**

Formaldehyde Free  
Phtalate Free  
Green Guard Gold Certified  
Floor Score Certified  
Assure Certified



PRIMA XL  
COLLECTION



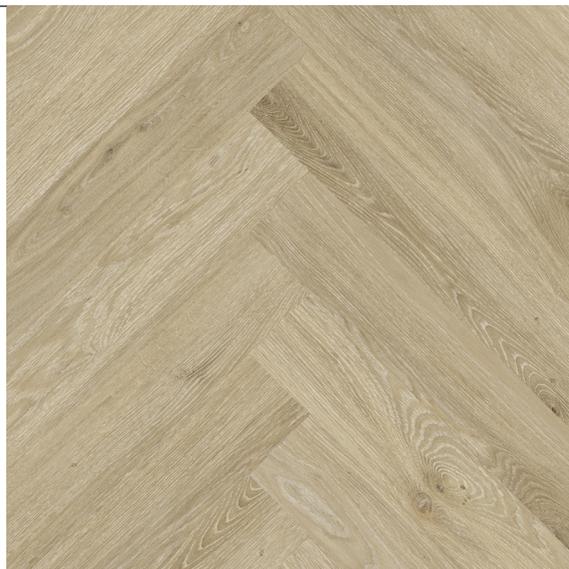
# MERIDIAN COLLECTION



The Meridian herringbone collection includes a sleek and sophisticated designer curated, colour palette. It compliments and adds

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## PALM ISLAND



### DIMENSIONS:

4.72" x 23.62" x 3/8"

### CONSTRUCTION:

2mm PVC + 4.5mm WPC  
+ 1mm HD Perforated

### SQ.FT./BOX:

18.6

### SURFACE COATING:

Aluminum Oxide

### INSTALLATION:

(Above, on or below grade) Floating application or full trowel glue down, full trowel glue down

### RADIANT HEAT COMPLIANT:

Yes

### WARRANTY:

30 YR Limited Residential Warranty,  
10 YR Limited Commercial Warranty

### ENVIRONMENTAL STANDARDS:

Formaldehyde Free  
Phtalate Free  
Green Guard Gold Certified  
Floor Score Certified  
Assure Certified

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## CORAL BAY



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## SEAFIRE REEF





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SANDY POINT



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MANGROVE CAY



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CAMANA BAY



# PRESERVATION

Our pledge to the preservation of nature is present in every facet of our production process.

Even before our first plank was ever made, our goal has been to create floors that are not only beautiful to look at, but are also environmentally responsible.

With a strong commitment to the world around us, our products are made with exacting processes for sustainable harvesting, promotion of regrowth and reduction of our carbon footprint by manufacturing our engineered flooring in Toronto and working with local sawmills for raw materials, making our flooring truly made in Canada.

PurParket believes in yield optimization by using and processing as much of the log as possible to further reduce waste. We believe in providing our clients with several grade options that ultimately combine quality, durability and piece of mind.

PurParket is proud to have FloorScore, CARB Phase II, Assure Certification and GreenGuard Gold certification. Our UV finishes are non-hazardous and do not contain formaldehyde.

## OUR COMMITMENT

Our promise is to create and uphold environmental standards and build initiatives outside of our production processes. This is a key part of our company culture.

We have continued our partnership with Tree Canada and have planted over 5000 indigenous trees in key areas across the country.

PurParket is aiding in the pursuit of a greener and healthier environment for all Canadians.



TreeCanada



MEMBER



# FAQ'S

## **Is this product a sealed floor?**

Yes, our coatings are applied on the surface of the wood planks.

## **Is this product easy to maintain?**

Yes, vacuum and wash your floors with a pH neutral cleaner on a regular basis.

## **Can I perform spot repairs/repair deep scratches?**

Yes, with the use of our Touch-Up Kits that includes a matching colour marker and fill stick.

## **Is this product VOC free?** Yes.

## **Can it be refinished?** Yes.

## **Is there specific maintenance involved?**

No, our finishes are abrasion resistant.

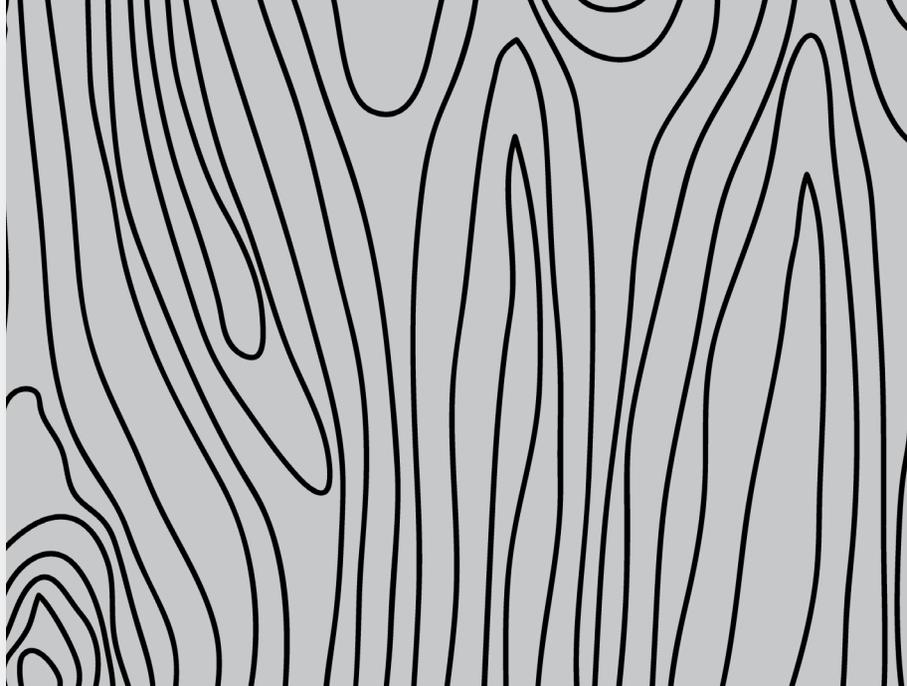
## **Is this product pet friendly?** Yes.

## **Are there accessories or moldings available?**

Yes, they are made from the planks ensuring a perfect match.

## **What is the warranty on the Gravity/Veneto/Horizon Collections?**

30 year limited residential warranty & 10 year limited commercial warranty.



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### ADDRESS

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INFO@PURPARKET.COM

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